



About CARI

ICAR-Central Avian Research Institute (CARI) was established on the 2nd November, 1979 at Izatnagar, Bareilly, Uttar Pradesh under the aegis of the Indian Council of Agricultural Research (ICAR) to provide all-round support to the growth of poultry sector. Since its inception, the Institute has been playing an important role by providing need based R&D support for diversified poultry production, processing and marketing including entrepreneurship development.

Mandate

- Basic and applied research on productivity enhancement for sustainable production in diverse avian species.
- Human resource development, and capacity building.

Objectives

- Imparting skills pertaining to poultry production and management techniques including latest developments in the poultry meat and egg landscape of the Country.
- Entrepreneurship development for establishing poultry production and allied units along with enabling environment including statutory obligations, marketing, insurance etc. Including poultry business models
- Exposer to diversified poultry farming including feed formulation methods, poultry meat and eggs processing technologies etc.
- Financing poultry production and allied projects including formulation of detailed project reports and exposure to various Govt. financing schemes.

Course Coverage

- ★ Diversified poultry production management
- ★ Poultry hatchery operations
- ★ Organic farming
- ★ Cost-effective rations for poultry
- ★ Poultry health management
- ★ Poultry processing techniques
- ★ Poultry marketing and value chain management
- ★ Various Govt. schemes for promoting poultry farming
- ★ Financing poultry with detailed project report (DPR)
- ★ Registration of business and statutory compliances
- ★ Poultry insurance services
- ★ Interaction with successful entrepreneurs

Experts

- Dr A.K. Tiwari, Director, CARI
- Dr Sanjeev Kumar, PS & HD/AG&B
- Dr Jagbir Singh Tyagi, PS & HD/P&R
- Dr Sandeep Saran, PS & HD/PEAR & PI/ABI
- Dr Raj Narayan, PS, AG&B
- Dr A S Yadav, PS & HD/PHT
- Dr S.K.Bhanja, PS & HD/PHM
- Dr Simmi Tomar, PS, AG&B
- Dr M.P.Sagar, PS & HD/TT
- Dr Abhishek Biswas, PS, AN&FT
- Dr Chandrahas, PS, AG&B
- Dr Jaydip Rokade, Scientist, AG&B
- Dr Gautam Kolluri, Scientist, P&R

Guest Faculty

- Dr Mahesh P.S., Director, CPDO, Bengaluru
- Dr Mahesh Chandra, Jt. Director (Ext), IVRI, Izatnagar
- Dr Jeevan Dutt, Additional Director, AH, Bareilly
- Dr A K Biswas, Sr Scientist, LPT, IVRI, Izatnagar
- Dr Dinesh Bhosle, Reg. Sales Dir. M/s AB Vista, Pune



Entrepreneurship Development Programme On

Diversified Poultry Farming for Employment and Income Generation

Hybrid Mode (Online/Offline)

Nov. 14 - 18, 2022



Organized By

Agri-business Incubation (ABI) Centre



ICAR-CENTRAL AVIAN RESEARCH INSTITUTE
Izatnagar-243122, Bareilly

Scope

Poultry is the booming segment of Indian agriculture sector growing @7.52% annually during 2009-10 to 2018-19 with production of 4.06 mmt of poultry meat and 103.32 billion eggs as per 2018-19 figures. The per capita availability is 79 eggs per annum against ICMR recommendation of 180 eggs and that of poultry meat is 3.1 kg against ~11 kg. The poultry processing industry in India is expected to grow at 11.5% per year till FY 2022 to reach Rs. 96.2 billion industry, given the growing preference for non-vegetarian food, changing life style coupled with growing number of nuclear families. In terms of volume, India is emerging as the world's second largest poultry market with an annual growth of more than 14%. Poultry exports from India are also witnessing a growing trend in recent years major export destinations being Vietnam, Malaysia, Egypt, Thailand and Saudi Arabia.

Poultry sector offers wide range of business options like none other businesses. In addition to the core businesses of broiler or layer farming/processing, the sector also provides options to rear other potential species such as **Japanese quails, turkey, Guinea fowl and ducks** apart from emu. Processing of poultry products is a more recent but fast paced development. Low-cost processing technologies have been developed for both cottage and large industries. At present, hardly 5% of eggs produced are processed into dehydrated/frozen products, primarily for export purpose or use in bakeries and other food and non-food industries. Chilled poultry is gaining more rapidly than frozen, but both have a very small share of the total market. Growing consumers' awareness due to rapid globalization and urbanization has shifted the focus to quality and safety of poultry products. The evolving regulatory requirements across the country have also opened newer avenues for hygienic meat production, processing and packaging of poultry products.

This course has been designed to skill the budding entrepreneurs in the field of diversified poultry farming focusing on Desi fowl, Japanese quails, Turkey and Guinea fowl apart from broilers and layers and allied sectors in order to meet constantly growing demand for poultry products. The course imparts training on complete supply chain right from "farm to fork". The course also provides exposure about various activities akin to poultry farming and management through short films etc. Course comprises of interactions with entrepreneurs, virtual visits to laboratories, discussions, and information/idea exchange with participants for the benefit of prospective entrepreneurs.

Selection

The course will be offered online through "Zoom Application" to 25-30 participants on first come first served basis.

Who Should Attend?

Any person with a flair for poultry farming and allied ventures, desirous of setting up a start-up or for expanding/ diversifying existing business into the field of poultry. Basic knowledge of computers / computing devices is essential. The participants are also expected to have their own arrangements for attending online training modules through video conferencing.

Online Essentials

1. Camera and microphone enabled computer desktop / laptop or Tab / Mobile device with good internet connectivity.
2. Zoom application loaded on the hardware/computer/ mobile device

Course Fee

Training fee of Rs.1500/- for online and Rs. 2500/- for offline mode per participant will be charged. Training fee may be paid in the following modes.

1. Through online payment gateway, details are as follows: <https://cari.icar.gov.in/payment.php>
2. Through swapping of ATM/Credit/Debit cards at POS machine available with the cashier of the Institute during official working hours.

How to apply?

Last Date: 12.11.2022

Interested candidates may apply

- a. Online by filing up the application form available on the Institute website <https://cari.icar.gov.in> or
 - b. In off-line mode, by downloading the application form from the institute website <https://cari.icar.gov.in>
- Please follow the instructions before applying for the course programme.

During and at the end of the course

- Soft copy of the compendium of lectures will be provided to each participant.
- Online certificates will be provided which can be printed by the participants.

For registration & more details, please contact -

Course Co-Coordinator



Dr Jaydip Rokade
Scientist, AG&B Div.
Mobile: 9758703488



Dr Gautham Kolluri
Scientist, AP&R Div.
Mobile: 9536153139

Course Coordinator



Dr Sandeep Saran, PI-ABI
PS & Head, Poultry Economics and Agribusiness Research
Tel.: 0581-2300948,
Mobile/WhatsApp: 9412823436

**For and on behalf of-
Director**

ICAR-Central AVIAN Research Institute,
Izatnagar-243122, Bareilly, Uttar Pradesh, India
Website: <https://cari.icar.gov.in>

